



WHAT? STUDIO

Privacy Policy

Design to Motion

Privacy terms for the Design to Motion Chrome extension used with UI Animator Pro, including webpage capture, local storage, exports, permissions and optional companion workflows.

[Website](#) - [Email](#) - [Gumroad](#)

Version	1.0 - September 2026
Applies to	Design to Motion Chrome extension and its UI Animator Pro companion workflow.
Developer	What? Studio
Website	https://www.whatstudio.digital/
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1. Purpose and scope

This Privacy Policy explains how What? Studio handles information when you use the Design to Motion Chrome extension. The extension is designed to capture webpage structure and visual information at the user's request so it can be exported or moved into a design and motion workflow.

This policy applies to the Chrome extension itself. Separate products, websites, marketplaces or third-party services may have their own privacy terms.

2. What the extension does

Design to Motion helps users capture the visual structure of the webpage they are actively working with. Depending on the feature used, the extension may read or process:

- DOM structure, text, layout boxes, computed styles and visual hierarchy.
- Images, SVG elements, links, font-family names and related visual metadata.
- The current page URL and title as part of the captured design context.
- A visible-tab screenshot when the user requests a capture that needs rendered page pixels.
- Generated JSON, PNG or SVG output created from a user-initiated capture.

The extension does not run as a general browsing tracker. Capture and export actions are initiated by the user.

3. Data categories

Website content. The extension processes website content because that is the core function of the product. This may include text, images, hyperlinks, SVG elements, visual styles and other page content visible or available to the webpage being captured.

If a page selected by the user contains personal, confidential or sensitive information, that information may be included in the capture as website content. What? Studio does not intentionally collect that information as account data, and users should avoid capturing private information they do not want included in exported files.

The extension is not designed to collect or build profiles from browsing history, health information, financial information, passwords, authentication credentials, personal communications, precise location, keystrokes, mouse tracking or advertising activity.

4. How information is used

Information processed by the extension is used only to provide the user-requested capture, inspection, export and companion-workflow features. This includes:

- Creating motion-ready JSON or other user-requested export files.
- Reconstructing design structure for use in After Effects or Figma workflows.
- Inspecting fonts and visual resources when the user opens those tools.
- Temporarily storing the latest capture so the extension popup and page capture workflow can continue correctly.
- Sending capture data to a locally running companion bridge when the user explicitly chooses a supported send/import action.

What? Studio does not use captured website content for advertising, behavioral profiling, creditworthiness, lending decisions or purposes unrelated to the extension's single purpose.



5. Local storage and retention

The extension uses Chrome local storage for limited functional data such as the most recent capture, pending selected-element capture data, timestamps and interface or workflow settings.

This data remains on the user's device unless it is replaced, cleared by the extension or browser, or removed when the extension is uninstalled. What? Studio does not maintain a cloud database of captured webpages through this extension.

Files exported through the Downloads permission are saved to the user's device using Chrome's normal download behavior. Retention of those exported files is controlled by the user.

6. Network requests and third-party services

Most capture processing is performed locally in the browser. Some features can make network requests when needed for the function selected by the user:

- Page assets: images, stylesheets or other resources may be requested from the original website or its content-delivery network so the extension can reproduce or export the selected design.
- Google Fonts: when the font inspection feature checks a detected font family, the font-family name may be queried through Google Fonts services or the user may be directed to a Google Fonts page.
- Figma: if the user explicitly sends or opens captured design information in a Figma workflow, information used in that action may be handled within the Figma environment and is also subject to Figma's applicable terms and privacy policy.
- Local companion bridge: the extension may communicate with `http://127.0.0.1:49321` or localhost on the same device to transfer user-requested capture data to supported local UI Animator Pro / companion workflows. Localhost traffic is not a What? Studio cloud server.

The extension does not sell captured information or transfer it to third parties for advertising or unrelated commercial purposes.

7. Chrome permissions and why they are used

Permission	Purpose
activeTab	Access the page the user is actively working with after the extension is invoked.
scripting	Run packaged capture and inspection logic in the selected webpage.
downloads	Save user-requested JSON, PNG, SVG and related generated exports.
tabs	Identify or interact with relevant active/companion tabs for user-requested workflows.
storage	Keep limited local capture state and extension settings.
Host access	Allow user-requested capture on arbitrary webpages and access page resources that may be hosted on other domains or CDNs; localhost access supports the local bridge.

8. Remote code

Design to Motion does not execute remotely hosted JavaScript or WebAssembly as extension code. Executable extension code is included in the extension package. Network requests for page resources, font metadata or local companion communication are data/resource requests and are not used to download and execute remote extension code.



9. Sale, sharing and transfer of user data

What? Studio does not sell user data. The extension does not transfer user data to third parties for advertising, data brokerage, profiling or unrelated purposes.

Information is shared only when it is necessary for a user-facing feature that the user requests, such as retrieving source page assets, checking a font through a third-party font service, sending data into a Figma workflow, or communicating with a supported local companion application.

10. Security

What? Studio aims to minimize the data handled by the extension and keep capture processing local where practical. However, no browser extension, local device or network connection can be guaranteed to be completely secure.

Users should avoid capturing pages containing passwords, private keys, confidential dashboards, private customer data or other sensitive material unless they understand that the selected content may be included in the generated local capture or exported file.

11. User controls and choices

- You choose when to activate the extension and which page or element to capture.
- You choose when to export generated files or send a capture to a companion workflow.
- You can remove local extension data by clearing extension/browser storage or uninstalling the extension.
- You can stop using the extension at any time.

12. Children

Design to Motion is a professional creative tool and is not directed to children under the age required to consent to data processing in their jurisdiction. What? Studio does not knowingly use the extension to collect personal information from children.

13. Changes to this Privacy Policy

What? Studio may update this Privacy Policy when the extension, its permissions, companion integrations or applicable requirements change. The latest published version should be treated as the current policy. Material changes may be reflected by updating the version or date shown in this document.

14. Contact

For privacy questions, data-use questions or concerns about Design to Motion, contact:

- What? Studio
- Email: hello@whatstudio.digital
- Website: <https://www.whatstudio.digital/>

This document is intended as a practical privacy disclosure for the Design to Motion Chrome extension. It is not a substitute for jurisdiction-specific legal advice.